January 14, 2015

# CORPORATE RESOLUTIONS INC

## Happy New Year. We hope you enjoyed your holidays and wish you the best successes in 2015

We are excited to announce a new blog series entitled: The Intelligence Antidote: Proven Solutions for Business Owners. This blog will cover topics that impact the difficult decisions business owners face: from hiring talented executives to combating fraud. For over 23 years we have assisted business owners of all sizes in addressing and avoiding problems that impact success (from morale to the bottom line). This blog series will allow us to share our experiences with you and hope this empowers you to know how to enhance your best practices and navigate the challenges you face. Our first blog is:

### The Intelligence Antidote: Proven Solutions for Business Owners

#### The Employee Enigma: Your Biggest Asset Yet Largest Risk

You fall in love with his credentials; your first COO....

#### Name: Daniel DeSeat

#### Experience:

2003 - Present:Drinking and Hitting2007 - 2009Drinking and Driving2010:Gambling

#### Education:

Attended classes at night but told people I Received a Bachelors Degree

This is what a COO candidate's resume would have looked like if he disclosed the information we uncovered about him. The COO, Daniel DeSeat, was about to be hired for a salary of over \$300K. Before the employment agreement was reached, our client hired us to conduct the background check. The information we found of course does not negate DeSeat's professional accomplishments (he was a successful COO for many years at prior companies) but it does bring to light a risky temperament that our client was not willing to take on.

This is the constant challenge business owners face: making sure the person you hire is as good on paper as in reality. Of course not every candidate is hiding something nefarious or is dishonest, but you need to know for sure that the person you rely on can be relied on.

While you are on our website **check out the rest of our blogs here** and let us know if there are any topics you would like to see us cover.

### **Recent Press:**

Investment News - SEC Approves Finra Background Check Rule

The Wall Street Journal - Police Seek Clues in Social Media

The Deal - Activists Find Help in The Shadows

CNN Money - Ex-FBI Agent Airs Wall Street's Dirty Laundry

Sincerely,

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STAY CONNECTED



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